

Douglas A. Ducey, Governor
Evan G. Daniels, Director

PRESS RELEASE

FOR IMMEDIATE RELEASE

Media Contact: James McGuffin
James.mcguffin@difi.az.gov

November 10, 2021

DIFI Announces the Launch of a New Agency Website

Phoenix, AZ - The Department of Insurance and Financial Institutions (DIFI) has launched a new website that combines three previous agency websites into one, providing stakeholders and consumers with an updated resource for Department matters, resources, and education.

On July 1, 2020, the previously standalone departments of Insurance, Financial Institutions, and the Arizona Automobile Theft Authority were consolidated into a single state agency. At consolidation's onset, DIFI staff created a temporary website as a single entryway into each of the legacy agency websites. This strategy allowed website services and resources to remain available while an updated website was developed.

In conjunction with various partners, the updated website project began in June. The project team, which included DIFI staff in the role of agency liaison to the developer, completed the design and build of the website in mid-October. The new website offers an updated and streamlined design that provides easily accessible transactions and searches. The design of the website started with the goal of making navigation of content more intuitive and with as few clicks as possible. DIFI staff continues to make adjustments and improvements to the new site in an effort to make agency content easily accessible for consumers and industry professionals.

"I am proud of the work the DIFI team undertook to get this website live. Our website is often the main, and sometimes only, impression DIFI makes on many stakeholders and consumers. It therefore is vital that we seek to provide the best experience possible. The new, consolidated agency website is a significant improvement that we will be able to continuously improve and update going forward," said DIFI Director Evan Daniels.

Please click here difi.az.gov to see our new site.