

STATE OF ARIZONA
ARIZONA AUTOMOBILE
THEFT AUTHORITY
WWW.AZWATCHYOURCAR.COM



NEWS RELEASE
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ARIZONA AUTO THEFT AUTHORITY, WINNER INTERNATIONAL, CHECKER AUTO AND PEP BOY'S AUTO STORES ARE PUTTING THE BRAKES ON AUTO THEFTS IN ARIZONA!

On Saturday, October 3rd, the Arizona Automobile Theft Authority (AATA), Tempe Police Department, Winner International (maker of "The Club" vehicle security device), Checker Auto and Pep Boy's Auto stores will host a Kick-Off Event for the 2009 Statewide Vehicle Theft Prevention Campaign at 8:00 AM at the Arizona Mills located at 5000 S. Arizona Mills Cir, Tempe, AZ 85282. Additional vehicle theft education and prevention events will take place throughout Arizona from October through December 2009.

The Arizona Auto Theft Authority is pleased to announce this aggressive, proactive program as part of our continued public education efforts to combat and reduce motor vehicle thefts throughout Arizona. The 2009 Vehicle Theft Prevention campaign is a collaborative effort working in partnership with participating law enforcement agencies and local organizations. Free Window VIN Etching Services and voluntary citizen enrollment into the Free Watch Your Car (WYC) program will be offered in many participating areas of the state. The AATA has developed supportive partnerships with Winner International (maker of 'The Club' vehicle security device), Checker Auto and Pep Boy's Auto stores throughout Arizona.

Scheduled events in the participating communities are listed on the AATA's website at www.azwatchyourcar.com and will also be advertised locally in the communities where they take place. The AATA and their partners are encouraging the public to attend and get actively involved in reducing vehicle theft.

Winner International will donate a limited supply of FREE steering wheel locks and Club Sun Shades for participating residents. In addition, Winner International will distribute Mail-in Rebate Coupons for up to \$10 off to vehicle owners attending these events, redeemable for any Club purchases made at any Checker Auto or Pep Boy's Auto store locations in Arizona from now thru December 31, 2009.

Help put the brakes on auto thefts in Arizona by getting involved. Working together we are making a positive difference in reducing and preventing vehicle theft crimes in our state. Remember to always remove the keys from the ignition of the vehicle and lock all your vehicle doors. Don't leave any valuables in plain view and use visible deterrents such as Window VIN Etching, the WYC program decals and The Club steering wheel lock device to secure and protect your vehicle.

For additional information on how you can get more involved in protecting and securing your vehicle and to help to put the brakes on vehicle theft in Arizona, please visit our website at www.azwatchyourcar.com or call 1-888-668-4433.

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